

HARLAN RAGBRAI

Sponsorship

2026



2026
Harlan
"NISH" JUST GOT REAL

SUNDAY, JULY 19, 2026

About us

The Harlan RAGBRAI Advisory Board is comprised entirely of volunteers committed to service and community. Our team is focused on planning and delivering an exceptional, memorable experience for RAGBRAI participants from across the country and around the world as they visit our community.

ADVISORY BOARD

Jay Christensen

Joe Rueschenberg

Gervas Mgonja

Ashley Schleis

Jenny Barnett

Mike Kolbe

Roger Kenkel

Jenney Kelly

Darin Turner

Our Mission

Harlan welcomes cyclists of all backgrounds through hospitality and a spirit of champion character. Join us in the heart of Shelby County to experience our rolling hills, historic square, and deep-rooted community pride.



Sponsor Packages



TADPOLE \$150

- Featured post on Harlan RAGBRAI 2026 Facebook page
- (2) beverage tickets to Harlan RAGBRAI Beverage Garden

LILY PAD \$275

- Logo/link on the CityofHarlan.com RAGBRAI website
- Featured post on Harlan RAGBRAI 2026 Facebook page
- (5) beverage tickets to Harlan RAGBRAI Beverage Garden

RIVER RIDER \$550

- Logo/link on CityofHarlan.com RAGBRAI website
- 2 featured posts on Harlan RAGBRAI 2026 Facebook page
- (7) beverage tickets to Harlan RAGBRAI Beverage Garden
- Recognition on main stage videoboard


BIG LEAP \$1,000


- Logo/link on the CityofHarlan.com RAGBRAI website
- 2 featured posts on Harlan RAGBRAI 2026 Facebook page
- (10) beverage tickets to Harlan RAGBRAI Beverage Garden
- Recognition on main stage videoboard

FROG QUEEN/ KING \$2,500


- Logo/link on the CityofHarlan.com RAGBRAI website
- 3 featured posts on Harlan RAGBRAI 2026 Facebook page
- (20) beverage tickets to Harlan RAGBRAI Beverage Garden
- Recognition on main stage videoboard


CONNECT WITH US

 **PHONE**
712-755-5137

 **EMAIL**
info@cityofharlan.com



 **WEBSITE**
<https://www.cityofharlan.com>
<https://linktr.ee/HarlanRAGBRAI>

 **ADDRESS**
711 Durant Street, P.O. Box 650
Harlan, Iowa 51537

CUSTOM SPONSORSHIPS ARE AVAILABLE!

